

User

E2M Insight is one of the most used market analysis and product development system for all stationary micro cogeneration technologies such as fuel cells, Stirling, steam engines, and internal combustion engines.

Individual E2M Insight versions are available for the specific needs of system developers, distributors, energy utilities, investors, governments, and interest groups.

Applications

Several developers, system integrators, distributors, and energy utilities worldwide have already reduced their product development costs, enhanced their products, and optimized their marketing strategies with E2M Insight.

They lobbied for improved market frameworks and identified the best partners in order to create the most competitive value chain.

Investors have evaluated the prospects of investments in the micro cogeneration sector and have benefited from our due diligence support.

Government agencies and interest groups analyzed the prospects of micro cogeneration technologies, their economic and environmental impact, and evaluated promising market frameworks and support options.

Key Benefits

Vary by user group

Exclusive reliable information and insights

- ▶ Your market prospects and target markets
- ▶ Specific products and competing technologies
- ▶ Impact on the environment and energy markets

Empower you to make more informed decisions

- ▶ All areas of your cogeneration activities

Substantial reductions and time savings

Enhance product packages or market frameworks

- ▶ Products designed for your specific target markets: e.g. optimized sizes, components, operations
- ▶ Improved marketing strategies, distribution channels, contracting models
- ▶ Improved market frameworks and public support strategies

Enhance investment performance and security

- ▶ Lower investment risks due to reliable exclusive information and insights
- ▶ Increased sales and profits due to enhanced products, value chains and market frameworks

Outstanding Detail and Reliability

Our proven technology has been applied worldwide since 1998 and resulting economies of scale allow us to offer you the most

- ▶ **Reliable**
- ▶ **Detailed**
- ▶ **Economical**

system available. The flexible design ensures that it can adjust to all your current and future needs. A few of the reasons that have made E2M Insight the most used system worldwide.

Exclusive Insights

Our unique E2M Insight technology delivers you with reliable exclusive information not available anywhere else. Results are always based on your exact product specifications and your specific target markets. E2M Insight is also the only system that provides the required detailed representation of the broad market variety, taking into account e.g. the energy demands down to the minute for up to 30,000 market representative buildings.

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Available E2M Insight Products

Choose the E2M Insight fitting your needs:

- ▶ **E2M Insight Market**
- ▶ **E2M Insight Developer**
- ▶ **E2M Insight Distributor**
- ▶ **E2M Insight Utilities**
- ▶ **E2M Insight Investor**

Each product will be customized to your specific requirements and is available as:

- ▶ **Market analysis and product development system**
Allows making your own analyses and provides you with the most insights
- ▶ **Customized certified report**
Reliable independent analysis accepted by third parties
- ▶ **Consulting and support service**
Benefit from our outstanding experience in the micro cogeneration sector



About Us

E2M Consulting provides market analysis, product development, and strategic consulting services in the energy sector. We have achieved through constant innovation and specialization a worldwide leadership position in market analysis and product development systems for all micro combined heat and power technologies. We offer our services worldwide, in cooperation with our strategic partners.

Among our E2M Insight customers are Bosch, MTS-ELCO, Baxi, Gaz de France, and the US Department of Energy.

Further Information

Further information about the E2M Insight fitting to your needs can be found on our website. Or simply call us to find out how you can start benefiting from E2M Insight and our extensive experience in the micro cogeneration sector.