

# E2M Insight Distributor

## User

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E2M Insight Distributor is especially designed for heating system distributors, energy utilities, and specialized energy service companies that considering developing a distribution and sales network for micro combined heat and power products.

## Applications

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Applications of E2M Insight Distributor range from the decision for market entry to optimizing distribution and contracting strategies in the identified target markets.

With E2M Insight Distributor you can, for example, identify the best micro cogeneration products and contract them for exclusive distribution before the competition does. E2M Insight allows you to estimate the market potential and turnover for your specific micro cogeneration products. The information provided by E2M Insight supports you in developing committed investors, suppliers, partners, and satisfied customers.

E2M Insight provides you with the most reliable and detailed market insight, so you can maximize the return on investments in your distribution and sales networks.

## Key Benefits

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### **Exclusive reliable information and insights**

- ▶ Market potential and expected revenue for your products and target markets
- ▶ Benchmarking of technologies and specific products
- ▶ Effects of changing market conditions and opportunities for new product developments
- ▶ Empower you to make more informed decisions
- ▶ All areas of your cogeneration activities

### **Enhance product packages and value chains**

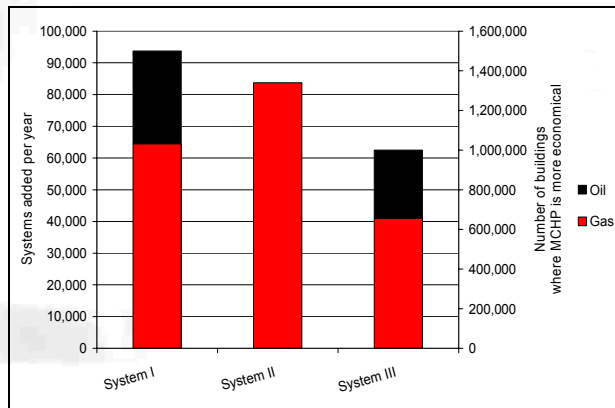
- ▶ Improved marketing strategies, distribution channels, contracting models, and supply chains
- ▶ Early identification of the right products for your target markets allow for exclusive distribution agreements before the competition identifies the opportunity

### **Gain support**

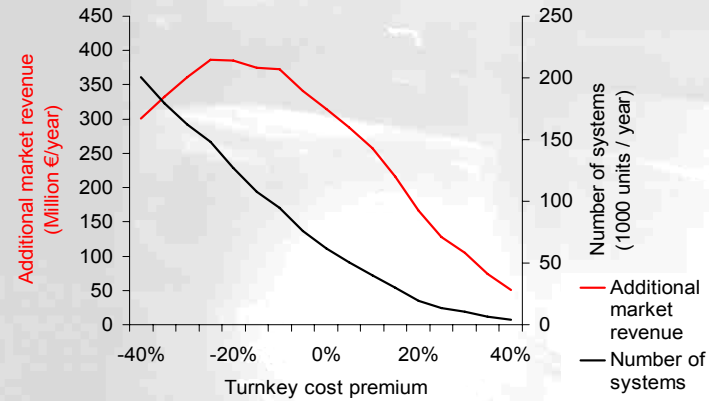
- ▶ With E2M Insight information trusted by third parties
- ⇒ Committed internal & external investors, partners ...

### **Enhance investment performance and security**

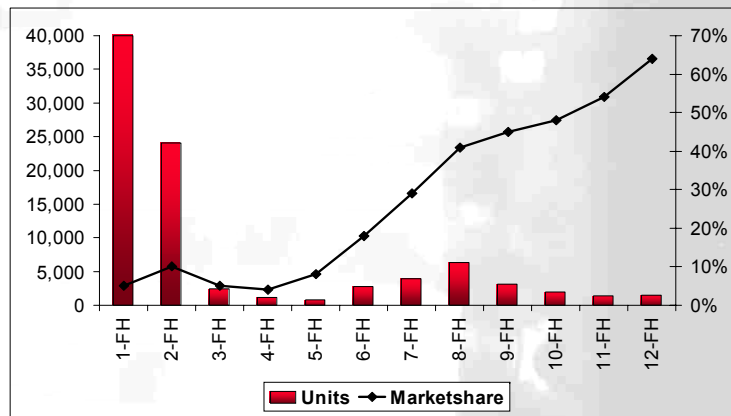
**Compare Sales Potential**  
Different products and technologies



**Sensitivities – Market Level**  
What if target costs are not achieved?



**Market Share by Market Segment**



**Further Information**

Information packages customized for your needs are available, which include a general E2M Insight overview, available products and services, demonstrating why it is the most used system worldwide. Simply call us or go to our webpage.

**Contact us at**

Mobile +49 (175) 5411 088

Phone +49 (30) 44 031 036

Fax +49 (30) 44 031 037

E2MInsight@E2MConsulting.com

www.E2MConsulting.com

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